

LET'S TALK TOBACCO POLICY IN NYC

INT. NO. 577

MENTHOL TOBACCO PRODUCTS IN OUR COMMUNITIES



OTHER STATES & CITIES ARE ALREADY ON THE PATH

Across the US, a number of cities and states have taken action against the harmful impacts of menthol

CHICAGO

- In December 2013, Chicago became the first city to restrict the sale of all flavored commercial tobacco products, including menthol
- As a result of the ban, Chicago has seen a significant decrease in reported use of cigarettes among high school students, with only 3.9% smoking in 2019 compared to 10.7% in 2013

MASSACHUSETTS

- In December 2019, Massachusetts became the first state to enact a comprehensive flavor ban on tobacco products
- Four weeks after the ban, the unadjusted sales of packs of cigarettes dramatically decreased for menthol, going from 404.93 packs sold per 1,000 people to 32.24 per 1,000 people

CALIFORNIA

- In 2020, California lawmakers overwhelmingly passed a bipartisan law to end the sale of most flavored tobacco products, including menthol
- The law was passed in response to clear evidence that flavored products have fueled the youth e-cigarette epidemic, and that the tobacco industry has continuously targeted Black Americans, youth, and other communities