



# Evaluating NYU's Smoke-Free Policy

Report Summary for the Evidence to Global Impact Lab

## Question

What are NYU students' perceptions of [NYU's Smoke-Free Policy?](#) How well do students adhere to the policy?

## Findings

1. Of the 121 NYU students surveyed, 9% of students report smoking tobacco products some days, most days, and every day. A few students reported use of tobacco or marijuana products both in general (18%) and on campus (11%).
2. However, 37% of students reported witnessing frequent violations of the smoke-free policy in the past thirty days, and 50% of students witnessed violations at least once in the past 30 days. Adding a line about indoor vs outdoor violations and %s
3. 43% of students either believed that their friends would approve of their cigarette smoking habits or were unsure that their friends approved. 53% of students had the same perception about their friends regarding their e-cigarettes use, 52% for marijuana use and 51% for marijuana vape.
4. Combustible tobacco use on campus was viewed less favorably (35%) than electronic cigarettes (43%) and marijuana vaping (39%) were.
5. 61% of the students surveyed were both aware and in support of the smoke-free policy, but 39% were either completely unaware or unaware that the policy included e-cigarettes. Students reported minimal engagement with materials promoting the policy, minimal awareness and minimal experience of policy enforcement.

## Meaning

Results of this survey suggest that the majority of students do not report violating the smoke-free policy and most report satisfaction with its enforcement. However, most students also reported observing routine violations of the policy. This may suggest that non-negative normative perceptions of tobacco and marijuana on campus contribute to the lack of university-wide compliance, but more analysis is required.